



BEN LOMOND VILLAGE ALLIANCE

ANNUAL REPORT 2024-25





FROM THE BOARD OF DIRECTORS

Dear Friends of Ben Lomond,

It is our pleasure to share with you our very first Annual Report. This document is a record of numbers and events, but more importantly it is a story of growth, collaboration, and community spirit.

The past year has been transformative. In August 2024, the BLVA officially became a nonprofit organization, giving us the structure and strength to expand our reach and impact. From native planting in the park and historic storytelling events, to joyful community gatherings like the Holiday Tree Lighting, Dances and Supper Club, we've seen first-hand how small acts of participation can build momentum.

We've also rolled up our sleeves for practical improvements, from repainting park bathrooms to commissioning a stunning new mural. And we have begun the critical work of advocating for long-term infrastructure and walkability, ensuring that Ben Lomond remains vibrant for generations to come.

As you turn these pages, we invite you to share in our pride. Every accomplishment belongs to all of us—our members, donors, volunteers, sponsors, and friends. With your continued support, the year ahead promises even greater possibilities.

With gratitude and excitement for the future,

The Board of Directors
Ben Lomond Village Alliance

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ABOUT THE BLVA - OUR HISTORY

From Neighbors to Nonprofit

The Ben Lomond Village Alliance began the way many good things do with a small group of neighbors who believed in the power of community. What started as conversations about how to beautify the village, preserve its character, and support local gatherings quickly grew into a movement originally led by local historian and Realtor Ronnie Trubek. For the first year, before becoming a nonprofit, the Alliance worked to define itself, prioritize projects and events, and add new faces to our growing membership list. As momentum built, it became clear that to take on bigger projects—and to better serve the town—we needed a stronger foundation.

That moment came in August 2024, when the Ben Lomond Village Alliance officially became a nonprofit organization. Incorporation marked a turning point: suddenly, we could apply for grants, partner with government agencies, and steward resources in a way that ensured sustainability. The growth since then has been extraordinary. What began with a dedicated group of just 12 founding members has now blossomed into a vibrant community of more than 700 members—each one adding their energy, skills, and passion to the cause. That growth is a testament not just to the Alliance, but to Ben Lomond itself: our beloved town where we care deeply about our neighbors, history, and the place we call home.

Today, the Alliance has multiple committees that focus on Better Streets and Infrastructure, Beautification, Events, Economic Vitality, Health and Happiness, and Kindness. Projects like small cleanups, murals, and community dances show what is possible when people work together. Our efforts to maintain and upgrade our infrastructure have made inroads with elected officials and County departments. Volunteers regularly come together to pick up paintbrushes, organize events, and dream about what a stronger, more connected Ben Lomond looks like. Signature events like the Holiday Tree Lighting, Wee Kirk Market and Scottish Day bring hundreds of locals and visitors together in celebration.



"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has"

-- Margaret Mead

MISSION & VISION



MISSION

THE MISSION OF THE BEN LOMOND VILLAGE ALLIANCE IS TO FOSTER COLLABORATIVE AND VOLUNTEER-LED PROJECTS AND EVENTS THAT ENHANCE THE GREATER VILLAGE INFRASTRUCTURE, PRESERVE OUR HISTORICAL HERITAGE, AND PROVIDE A THRIVING ENVIRONMENT FOR THE BEN LOMOND COMMUNITY.

VISION

As a non-profit organization, our vision is to cultivate a vibrant, historically rich, and unified Ben Lomond where the spirit of community thrives. We envision a future where:

- Residents actively participate in initiatives that foster a sense of belonging and collective pride, contributing to the social and cultural fabric of our village.
- Our historical heritage is preserved and celebrated, serving as a foundation for community identity and attracting visitors to appreciate our rich history.
- The greater Ben Lomond area features well-maintained infrastructure, dynamic community and family-friendly events, and inviting public spaces that encourage social interaction and economic growth.
- Innovative solutions and sustainable practices are prioritized to enhance the quality of life for all, building a resilient and adaptable community for future generations

Together, we strive to create a prosperous and connected Village, weaving Ben Lomond's vibrant past and present into a promising future.

BLVA FEDERAL EIN: 99-4578101





FOUNDING BOARD OF DIRECTORS

HEIDI CASTAGNA - PRESIDENT

E. ARIEL YOUNG - SECRETARY

BLAKE HOLIDAY - TREASURER

COMMITTEE CHAIRS

EVENTS - SARAH JANSEN-MOUNT

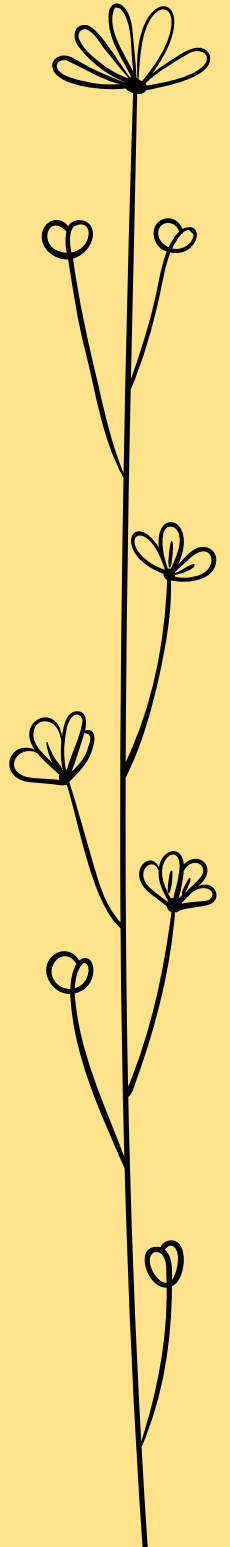
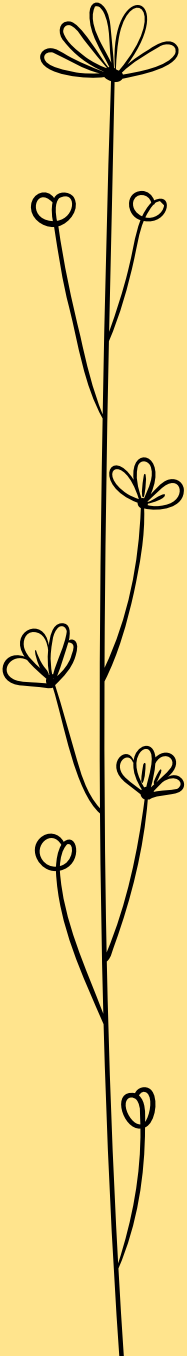
BETTER STREETS - JAMIE HELMER

BEAUTIFICATION - KYM MORELLO

HEALTH & HAPPINESS - STEVE LEIB

KINDNESS - MOLLY COKELEY

ECONOMIC VITALITY - BLAKE HOLIDAY



ADVISORY COUNCIL



Keeping the Dream Alive

The Advisory Council of the Ben Lomond Village Alliance is a circle of neighbors who believed in the idea of a BLVA long before it became official. For more than a year before they gained nonprofit status in August 2024, these dedicated individuals kept meeting to share ideas, offer wisdom, and nurture the spark of a vision when it was still just a dream.

Their persistence gave the Alliance its foundation. By bringing historical knowledge, community connections, and steady encouragement, they helped shape the projects that would follow and ensured the BLVA had a strong start.

Throughout its first year, the Advisory Council provided guidance and inspiration. They served as ambassadors, mentors, and connectors, reminding us that this organization was built on trust, collaboration, and the belief that together, we could create something lasting for Ben Lomond.



2024-25 MEMBERS

CARLYN BIAGOTTI

MOLLY COKELEY

JAMIE HELMER

SARAH JANSEN-MOUNT

STEVE LEIB

VIVIAN LEIB

JULIE MITCHELL

KYM MORELLO

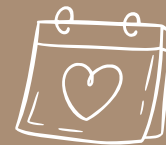
BURGUNDI THURE

A Special Thank You to Ronnie Trubek

The Ben Lomond Village Alliance owes an extraordinary debt of gratitude to Ronnie Trubek, local historian and Realtor, whose vision and passion were the spark that brought BLVA to life. Inspired by the legacy of past advocacy groups such as the Ben Lomond Improvement Society of the early 1900s, as well as modern community models like the Main Street movement, Ronnie imagined what a renewed, organized effort could do for our town today. Although she stepped away from the BLVA before we became a nonprofit, her dedication to preserving local history while building a vibrant future lit the path forward, and without her vision, the BLVA might never have happened.



2024-25 YEAR IN REVIEW



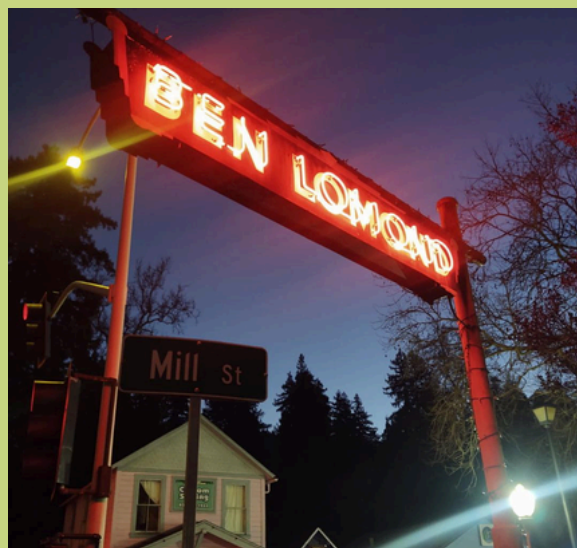
What a defining year it has been for the Ben Lomond Village Alliance! From our official launch as a nonprofit in August 2024 to the debut of beloved new traditions like the zany Fool's Parade, the cozy Supper Club gatherings, and the exciting new Wee Kirk Market, this year has been defined by growth, creativity, and unstoppable community spirit. We not only established the critical operational structure required for long-term sustainability but immediately put that framework to work, proving our commitment to action. This momentum has energized Ben Lomond, creating a true sense of collective pride and shared ownership that reminds us all what it means to be a village.



Our commitment to community improvement and historical preservation led to tangible changes across the village. Volunteers rolled up their sleeves to restore public spaces, most notably with the initial revitalization of Ben Lomond County Park, where we prepared the ground and successfully planted over 100 native California plants, connecting our historical heritage with ecological stewardship. We completed Yeshe Jackson's stunning community mural, bringing permanent public art to the village, and began the crucial work of advocating for better streets and safer walkability along Highway 9. Beyond the physical improvements, we filled Park Hall and other venues with local history and storytelling, ensuring that the rich tapestry of Ben Lomond's past remains an integral part of its present.



Most importantly, the community answered the call to action. Our base of active supporters, which we proudly refer to as our BLVA Members, surged from 12 to more than 700 in this inaugural year. This rapid growth proves the power of neighbors coming together to dream big and make real change. This year was truly just the beginning. With this strong foundation of financial health, proven program success, and passionate public support, we have set the stage for an even brighter, more prosperous future for Ben Lomond.



OUR FIRST PROJECT - HOSPITALITY!



Refurbishing the “Welcome to Ben Lomond” Sign

One of the year’s most heartwarming projects saw a beloved landmark restored to its former glory. The iconic “Welcome to Ben Lomond” sign, originally erected in the 1960s, was lovingly refurbished and reinstalled near the entrance to Highlands Park. Spearheaded by local historian Ronnie Trubek and a dedicated group of volunteers—including Alex Payne, Brett Hatch, Sarah Steiger, Marianne Wyllie, Sally Munro, and many more—the project combined craftsmanship, community spirit, and historical reverence. Tasks ranged from stripping away decades of weathered paint and repairing compromised wood, to recreating the sign’s original colors and reattaching the little figure at its top (the “Wee Man” we affectionately call Ben) in precise likeness to the original. As part of the refurbishment, “Est. 1887” was added to highlight the year the town adopted the name Ben Lomond, replacing its former identity as Pacific Mills. The restored sign now stands once again as a symbol at the edge of our village—not just a marker of arrival, but a beacon of shared history, pride, and the collaborative power of our community.



EVENTS - COMMUNITY MEETINGS



Voices That Shape Our Village

In January 2025, the Ben Lomond Village Alliance hosted its first Village Meeting at Park Hall—a lively gathering designed to bring neighbors together to share updates, ask questions, and imagine new possibilities for our town. More than just an informational session, the meeting was a chance for residents to have a voice in the projects shaping Ben Lomond’s future.

The event highlighted recent accomplishments like the holiday tree lighting, the Tales of Ben Lomond history series, the native planting in the park, and the refurbishment of the “Welcome to Ben Lomond” sign. But the heart of the meeting was about looking forward, brainstorming new events, identifying public space improvements, and inviting the community to roll up their sleeves and get involved. Afterward, attendees connected with BLVA committee chairs to explore volunteer opportunities and share their own ideas.

The response was clear: people want to be part of building a stronger, more vibrant village. Since then, BLVA has committed to hosting regular community meetings to keep this dialogue going. These gatherings ensure that long-time locals and new residents alike have a seat at the table, helping us prioritize projects and plan for the future. As our Executive Director, Blake Holiday, said: “It truly takes a village.” And with every meeting, we’re reminded that the most powerful resource Ben Lomond has is its residents and neighbors who care enough to show up and dream together.



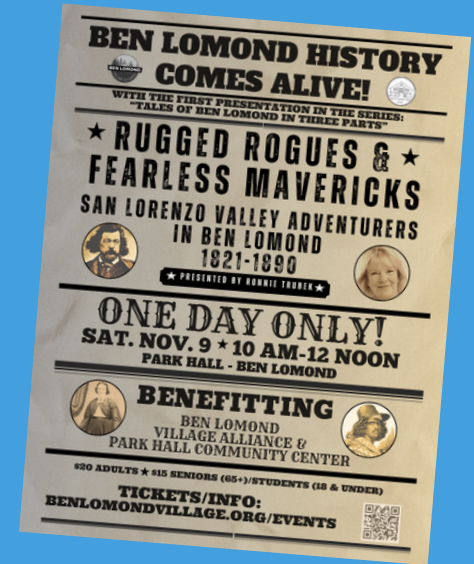
EVENTS - TALES OF BEN LOMOND SERIES

Honoring Our Past, Inspiring Our Future

One of the most meaningful ways the Ben Lomond Village Alliance has connected with the community this year has been through the Tales of Ben Lomond history series. Co-hosted with Park Hall and led by local historian and Realtor Ronnie Trubek, this three-part series invites residents to step back in time and rediscover the colorful characters, bold entrepreneurs, and everyday heroes who shaped our town.

The first installment, Rugged Rogues and Fearless Mavericks: 1821–1890, introduced audiences to the adventurers and rascals who carved out life in the rugged San Lorenzo Valley. Attendees learned how early settlers challenged the odds and left their marks on the valley’s culture and identity. Part Two, Mountain Outpost to Thriving Town: 1890–1940, explored Ben Lomond’s transformation from a remote logging settlement to a bustling mountain retreat. Through rare photos and vivid storytelling, Ronnie brought to life the hoteliers, shopkeepers, teachers, and townsfolk who worked together to build a lasting community, while welcoming visitors from across the Bay Area.

Both events filled Park Hall with neighbors eager to connect with their town’s unique history. Proceeds supported Park Hall’s preservation and the BLVA’s mission of enhancing community spaces and celebrating local heritage. With the third installment still to come, the Tales of Ben Lomond series has already become a cornerstone of our cultural programming. We are reminded that by honoring the resilience and creativity of those who came before, we strengthen the foundation of the vibrant village we are today.



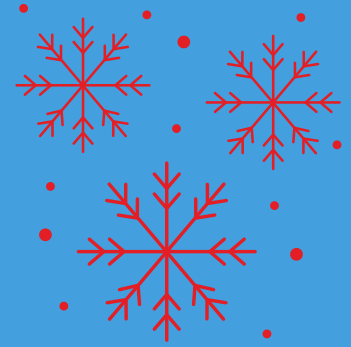
EVENTS - HOLIDAY TREE LIGHTING PARTY

Lighting Up the Season

On December 1, 2024, as dusk settled over Ben Lomond, the Village Alliance sparked something magical: our very first Holiday Tree Lighting Party. From 4–7 p.m. at the Fire Department, neighbors came together under the crisp winter sky for ornament decorating, live music from local artists like Chris Jones and Dave “Nomad” Miller, sips of hot cider and chocolate, and holiday treats.

When the holiday tree in front of the Fire Department was lit, that moment wasn't just symbolic, it was a glowing testament to community, kindness, and shared tradition. Families dressed in warm clothes, children's laughter echoing beside flickering lights, and the generosity of neighbors bringing non-perishable food for Valley Churches United all made the evening feel like something we'd been waiting for: a new tradition for many winters to come.

This event reminded us of BLVA's heart and mission: to strengthen community bonds, honor our shared heritage, and create experiences that bring people closer.



**BEN LOMOND
TREE LIGHTING
PARTY**

**SUN, DEC. 1 4-7 PM ALL AGES
BEN LOMOND FIRE DEPARTMENT**

**MUSIC + CAROLING
SANTA VISIT
FOOD + DRINKS
KIDS' ACTIVITIES
PERFORMANCES**



EVENTS - KINDNESS FILM SCREENING



A Night of Big Impact

On April 18, 2025, the Ben Lomond Village Alliance turned Park Hall into a theater of inspiration with a free community screening of *The Power of Small*. This moving documentary follows Terri Bullock and her mission to spark waves of intentional kindness through “kindness ambassadors.”

After the film, attendees had the rare chance to hear directly from Terri herself in a lively Q&A session that left the room buzzing with ideas and optimism. What started as an evening about kindness quickly became an outpouring of generosity: the event raised nearly \$7,000 in donations to support BLVA projects.

Even more, it planted the seeds for something lasting. Our Board of Directors created a Kindness Committee, dedicated to weaving compassion into the fabric of all we do. For everyone who attended, the night was a reminder that even the smallest acts of kindness can ripple outward to transform a community.



FREE COMMUNITY FILM SCREENING

JOIN US FOR A SPECIAL EVENING OF INSPIRATION AT A FREE SCREENING OF **THE POWER OF SMALL**. THIS 40-MINUTE DOCUMENTARY FOLLOWS TERRI BULLOCK AND HER REMARKABLE KINDNESS CAMPAIGN, SHOWCASING HOW INTENTIONAL, MEANINGFUL ACTIONS CAN CREATE CHANGE BOTH GRAND AND SMALL. THE SCREENING WILL BE FOLLOWED BY A SPECIAL Q&A WITH MS. BULLOCK.

DON'T MISS THIS UNIQUE AND THOUGHT-PROVOKING FILM! ADMISSION IS FREE BUT PLEASE RSVP. DONATIONS TO THE BLVA WELCOME!

WITH SPECIAL Q&A GUEST
TERRI BULLOCK, SUBJECT OF THE FILM AND FOUNDER OF TDB FAMILY FOUNDATION

FRI, APRIL 18 | 7 - 8:30 PM
DOORS OPEN AT 6:30 PM

PARK HALL COMMUNITY CENTER
9400 MILL STREET, BEN LOMOND

BEN LOMOND
VILLAGE ALLIANCE

FREE
DONATIONS WELCOME!



RSVP FOR TICKETS AT WWW.BENLOMONDVILLAGE.ORG/EVENTS



EVENTS - FOOL'S PARADE



Embracing Ben Lomond's Joyful Spirit

In a year marked by serious goals, the Ben Lomond Village Alliance made sure there was plenty of room for merriment by participating in Burgundi Thure's First Annual Fool's Parade!

While not an official BLVA event, this delightful new tradition began with Advisory Council member and local business owner Burgundi Thure (Sew Rose), who invited friends, neighbors, and BLVA members to don their most ridiculous costumes before parading through downtown Ben Lomond.

The joyous procession hopped from one business to the next, stopping to surprise and delight owners at Ben Lomond Market (where an essential rubber chicken was acquired), ACE Hardware, Mountain Feed, and Ben Lomond Liquors.

The playful tour culminated at Henflings, where the costumed crowd offered an impromptu musical performance, proving that making real change doesn't require losing your sense of humor. The Fool's Parade instantly established itself as a beloved new tradition, perfectly capturing the playful, welcoming spirit of our village.

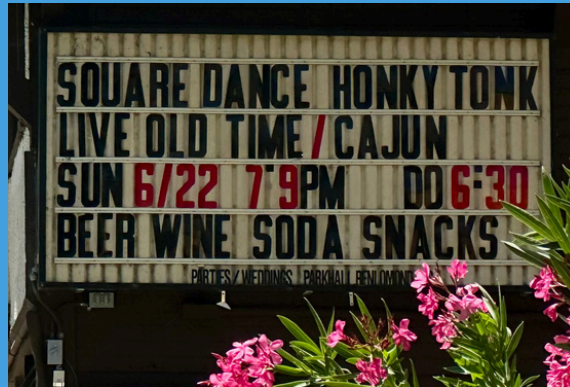


EVENTS - LOCAL DANCES



Square Dance & Honky-Tonk: Barn Dances, Big Smiles, Boots and All

This summer, the dance floor at Park Hall Community Center came alive—twice—with Square Dance & Honky-Tonk nights that left the community stomping, twirling, and grinning ear-to-ear. On June 22 and August 29, folks gathered at Park Hall where band *Summoning Circle* kicked things off with old-time string music and a caller guided dancers through each set. Later in the evening the *Bois Rouge Cajun Band* turned up the energy with a fiery two-step, proving once again that you don't need experience to feel at home on the dance floor. Beer, wine, pie, and wide smiles were served, and the events drew folks from every corner of the San Lorenzo Valley. These well-attended dance nights proved that music, movement, and dancing remain powerful ways to build community and enliven our village, and Park Hall continues to be a great place to gather, over 100 years after it hosted its first community dances.



WEE KIRK MARKET



A New Market Takes Root

Summer 2025 brought a brand-new monthly event to downtown Ben Lomond: the Wee Kirk Market. Held on the first Sunday of each month from June through October, the market quickly became a community favorite—drawing nearly 400 customers each time to shop, connect, and celebrate local creativity. With around 20 vendors and community organization tables at each market, the Wee Kirk Market became a gathering place, a stage for local musicians, and a hub for neighbors to discover the spirit of our Village.

From fresh bread and organic produce to pottery, lavender, watercolors, and tacos, the market highlighted the bounty and talent of our region. Community groups such as Firewise and the Community Music School added depth by sharing resources, while children enjoyed hands-on activities that made the market a true family affair. Local musicians filled the air with lively sounds, turning the market into a festival-like celebration each month.

This success would not have been possible without the generosity of Steve and Vivian Leib, owners of the historic Wee Kirk Church. By opening the doors of this beloved landmark, built in 1891, they gave the market not only a home but also a sense of continuity and history. Their gift to the community is deeply appreciated, and the BLVA extends a heartfelt thank you for their vision and support.

The Wee Kirk Market embodies the mission of the Ben Lomond Village Alliance: to create volunteer-driven projects that strengthen community ties, preserve history, and build a vibrant future. With its first season behind us, the Market has already established itself as a cornerstone event—and we look forward to growing it together in the years ahead.



THANK YOU TO OUR
MARKET VOLUNTEERS & VENDORS!

WEE KIRK MARKET COMMITTEE

Andy Amaya
Molly Cokeley
Katrina Haeger
Blake Holiday
Michael Hope
Sarah Jansen-Mount
Steve Leib
Vivian Leib
Kym Morello
Burgundi Thure
Ariel Young



SUPPER CLUB



Building Community One Plate at a Time

The BLVA Supper Club, envisioned by Ariel Young, is a program designed to bring the community together in intimate settings, offering unique opportunities for neighbors and friends to connect over shared meals. Kicking off with a lively Community Potluck at Park Hall in April, the program has encouraged members to host dinners in their homes or other venues of their choosing. Suppers this year have included a Chinese tea ceremony, a backyard BBQ, a potluck in the park with live music, and a garden party, showcasing the wide range of creativity and personal style hosts bring to their suppers. Supper Club gatherings can be fundraisers for the BLVA or simply a chance to share good food and conversation. By fostering creativity, connection, and community spirit, the Supper Club is a vibrant part of the BLVA's programming. **Special thanks to our 2024-25 hosts Ariel Young, Racelle LaMar, and Molly Cokeley!**



BEAUTIFICATION - NATIVE PLANTING



Going Native in the Park

One of the most visible transformations in Ben Lomond County Park this year came not from a stage or a mural, but from the soil itself. In November 2024, the Ben Lomond Village Alliance partnered with community volunteers to restore a portion of the park with California native plants, connecting ecological stewardship with community pride.

The project began months earlier with an important first step: preparing the ground. Volunteers spread mulch across the designated area, allowing it to set and enrich the soil over time. This simple act laid the foundation for what would become a flourishing habitat for pollinators, birds, and the community alike.

When the ground was ready, local champion Kym Morello, working with the Xerces Society, secured around 100 native plants chosen for their ecological value and resilience. Valley Women's Club also brought many plants to be installed. With the help of Kym's husband, Phil, Linda Skeff, and a team of dedicated volunteers, the plants were carefully installed in the park. Together, they created a living landscape that not only beautifies the space but also supports local biodiversity.

This project reflects the heart of the Alliance's mission: bringing neighbors together to make visible, lasting improvements that honor our natural surroundings. Thanks to the leadership of Kym and Phil, and the helping hands of many others, the park now boasts a vibrant new garden space that will grow for years to come, reminding us of the difference we can make when we nurture both the land and each other.

NATIVE PLANTING - NOV 2

CALLING ALL GARDENING AND CALIFORNIA NATIVE PLANT ENTHUSIASTS!

VOLUNTEERS NEEDED

Get out your gardening gloves and come help us plant nearly 100 new native plants in Mill Street Park! This project is in partnership with Santa Cruz County Parks to create a new Beneficial Habitat Garden.

Join our planting team and let's create a landscape of hope and sustainability.

SAT, NOV 2 | 9-12 NOON

BEN LOMOND COUNTY PARK
9525 MILL ST. BEN LOMOND

Visit www.benlomondvillage.org/events to sign up!



BEAUTIFICATION - PARK PROJECTS



Revitalizing Ben Lomond and the Park

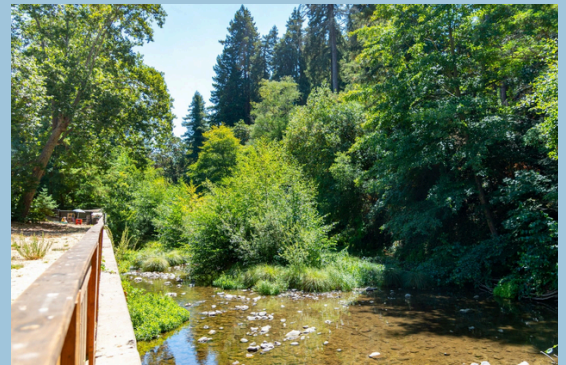
The Beautification Committee, led by long-time local Kym Morello, is dedicated to enhancing the visual appeal and charm of Ben Lomond, focusing on projects that improve public spaces, streetscapes, and community gathering areas. Through collaboration with local businesses and residents, they implement initiatives ranging from landscaping and seasonal decorations to long-term community improvements.

This year, the committee dedicated its primary efforts to transforming Ben Lomond County Park on Mill Street, a site steeped in local history that was first established in 1911 as Library Park. This work included a major Picnic Table Refresh, where the park's heavy cement tables were rearranged and power-washed by volunteers.

The committee also spearheaded the installation of a new mural in the park (the first public art piece in downtown Ben Lomond). The committee secured approval for renowned local artist Yeshe Jackson to paint the exterior of the public restrooms and successfully fundraised to cover the project costs. A "Meet Your Mural" party and dedication was held on June 20, 2025 with local officials and champagne.

The committee also requested access to the sprinkler system in the park to make sure the native plants are hydrated, and asked for a new basketball backboard, which was installed over the summer.

Finally, the committee coordinated painting days to revamp the interior of the park bathrooms, ensuring the historic gathering space is clean and welcoming from floor to ceiling.





Advocating for a Safer Ben Lomond

The Better Streets Committee and Chair Jamie Helmer has been instrumental in tackling complex long-term infrastructure projects focused on enhancing the physical environment, safety, and walkability of Ben Lomond. Their foundational work began with a proactive street light assessment of downtown, which revealed a serious safety concern: only 18 of the 34 lights were found to be working. This essential audit immediately informed the committee's priorities and led to direct advocacy.

To escalate these and other needs, the Advisory Council met directly with Supervisor Monica Martinez (see photo below!) to conduct a downtown walk-through, personally pointing out the priority infrastructure projects requiring County attention. Building on this momentum, the team engaged in crucial advocacy efforts centered on Highway 9, successfully pressing for key operational improvements, including the approval of a reduced speed limit to 25mph in downtown Ben Lomond, which will significantly improve pedestrian safety, once the new, lower limit signage is installed. The committee also asked the State to replace our population signs at the edge of town, which have been missing for quite some time.

The committee has been advocating for painted crosswalks at critical intersections on Highway 9 like Willowbrook-Locust Lane, Hillside Avenue and Fillmore Avenue and at Madrone-Newell on Glen Arbor Road. The committee continues to lobby the County for a raised walkway on Glen Arbor Road from Pine St. to the traffic signal on Highway 9. Furthermore, the committee is also working on lobbying Santa Cruz METRO to establish a daily express bus from the San Lorenzo Valley to Cabrillo College.

Complementing these efforts is the Walk Ben Lomond subcommittee, led by local Nicole Liebenthal, which is focused on making Ben Lomond fully walking-friendly by connecting the various local trails into a world-class network of paths and routes.



THANK YOU DONORS

The Power of Giving

To every individual, family, and local business that entrusted the BLVA with a financial contribution this year, we offer our deepest gratitude. While our volunteers are the hands of the Alliance, our donors are the engine that makes all action possible. Your combined contributions did not simply fund operating costs; they were directly translated into visible, immediate change. Donor funds purchased the native plants for the park, acquired the supplies needed for the mural and public space cleanup, and provided the necessary seed money to launch exciting new community events. Your generosity is a profound statement of belief in Ben Lomond's potential, ensuring that every volunteer hour and every grand vision is backed by the resources needed to succeed. Thank you for making our first year financially sound and remarkably impactful.

Steve and Vivian Leib

Molly Cokeley

Terri Bullock

Shel Milligan

Sarah Jansen-Mount

Heidi Castagna

Benevity Causes

Kym & Phil Morello

Erin Ariel Young

Philip Larry Zemanski

Blake Holiday

Alex & Jacqueline Grosword

Sarah Wasserman

Ronald & Cynthia Sekkel

Scott Deal

Leslie Tierra

Burgundi Thure

Julie Mitchell

Jamie & Kathy Helmer

Adrienne Erwin

Kelly Francis

Angela Kelly

Emeline Bodard

Elena Espana

Sherry Fleming



Racelle LaMar

Brittany Neudorf

Catherine Smith

Valeri Johnson

Sophia Sholtz

Michael Hope

Lauren Egavian

Kelley Fuller

Andrea Hanna

Ben Johnson

Andrea Hannah

Marisa Abzug

Amanda Wardell

Michaela Chavez

Kelly Cuffe

Jen Janisch

David Lucio

Stacey Martinsky

Karla McCulloch

Marina Means

Andy Brewer

Kris Abernathy

Kristin Lebherz

Miran McPoland



Sally Munroe

Hannah Ornellas

Michaela Chavez

Duane Overby

Barbara Pesavento

Greg Robbin

Kristen Van Klootwyk

Sara Siegel

Sarah Hak

Cheri Hung

Anonymous

Karla Lopez

Tambra Narup

Rebecca Steele

Courtney Taylor

Miriam Anderson

Patrick DeWitt

Bonnie L Doran

Mark Hoeft

Rebecca Lomeli

Melissa Mendes Campos

Anna K. Ruwe

Rosio Sanchez

Lauren Walker

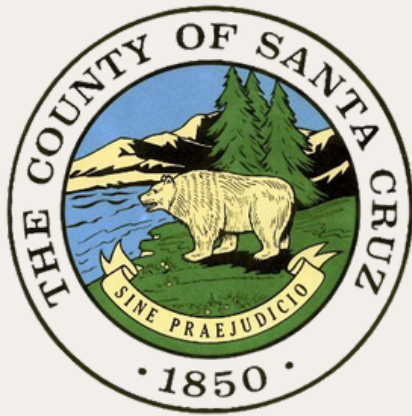
THANK YOU SPONSORS



SAN LORENZO VALLEY
CHAMBER
OF COMMERCE



THANK YOU COMMUNITY PARTNERS



HEARTWOOD YOGA



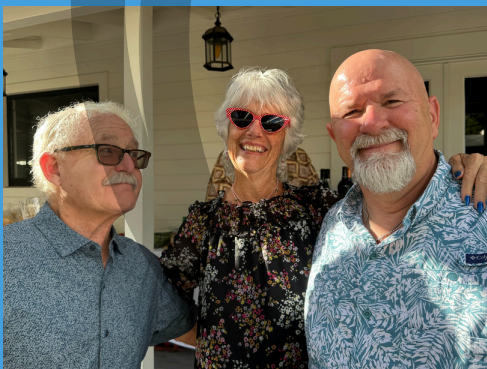
THANK YOU VOLUNTEERS!



The Heartbeat of the Alliance

Our deepest gratitude goes out to the many dedicated individuals who transformed our vision into reality this year. Every visible achievement documented in this report—from the hours spent mixing paint for the stunning community mural to the physical labor of preparing the soil and planting over 100 native plants in the park—was accomplished by a volunteer rolling up their sleeves.

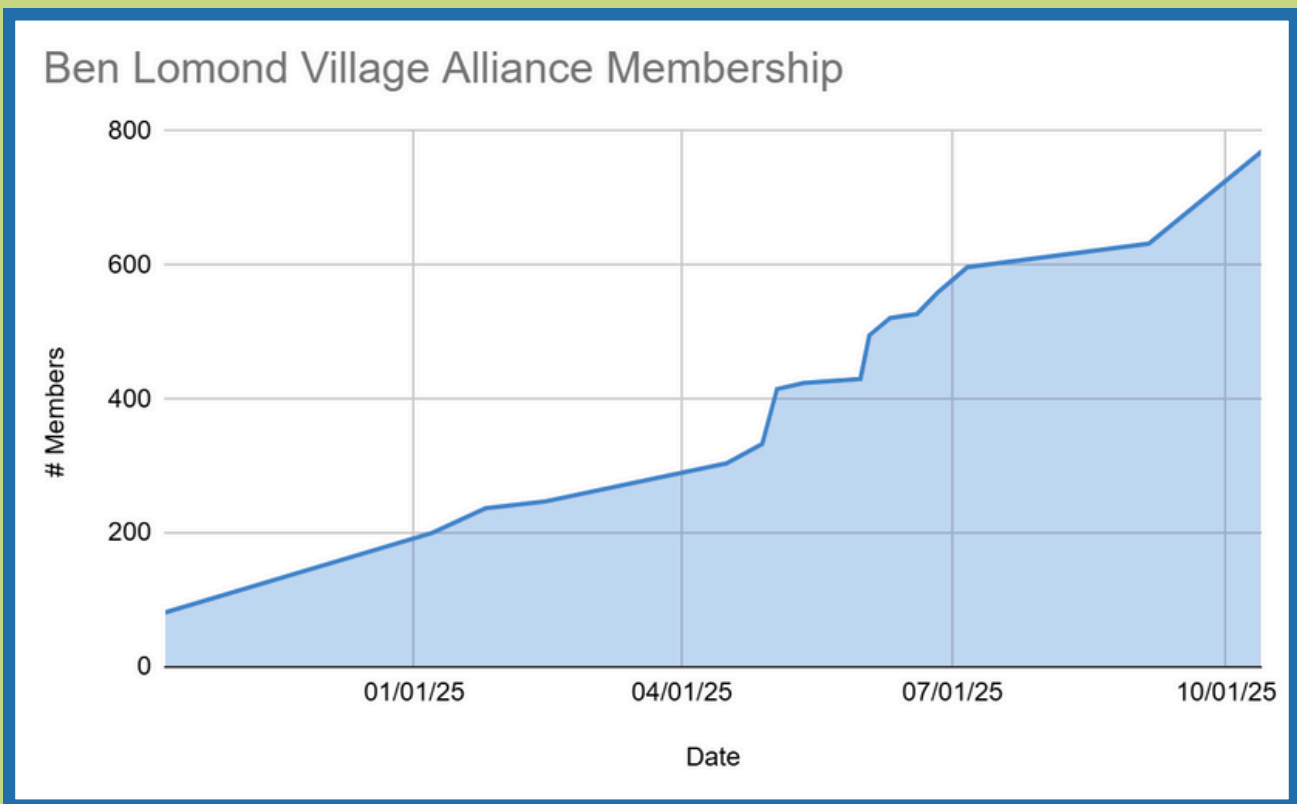
Our volunteers are the ultimate expression of community ownership. They are the ones who show up, rain or shine, to make Ben Lomond cleaner, more vibrant, and more connected. Your commitment is our most valuable resource, providing the essential labor that multiplies every dollar donated and ensures the spirit of Ben Lomond thrives. Thank you for your sweat, your time, and your dedication.





Growing Our Core: The Foundation of Community Support

This inaugural year has been defined by the successful launch of our core programs, and the establishment of our formal nonprofit structure. This growth has been directly mirrored by the overwhelming rise in community interest. Our registered base of supporters, who we fondly refer to as our BLVA Members, grew by 942% this year. This expanding email list is more than just a contact database; it is a vital indicator of mission alignment and community engagement. It proves that our neighbors are not only reading about our mission but are actively seeking ways to participate in Ben Lomond's renewal. This robust and growing foundation of active supporters provides the critical momentum we need to secure major grants and tackle larger projects in the years ahead.



FINANCIAL OVERVIEW



STATEMENT OF ACTIVITIES (YEAR ENDED 2024-2025)

Our financial health is a direct reflection of our community's trust and commitment. This summary highlights the resources generated and utilized to achieve our mission-critical goals, including beautification projects, community events, and advocacy work.

CATEGORY	DESCRIPTION	AMOUNT (\$)
REVENUE & SUPPORT		
COMMUNITY DONATIONS	INDIVIDUAL, BOARD, & CORPORATE DONATIONS	10,963.55
GRANTS & FOUNDATIONS	RESTRICTED FUNDING FOR SPECIFIC PURPOSES	4,000.00
FUNDRAISING EVENTS	INCOME FROM ALL EVENTS & BEAUTIFICATION	9,822.54
TOTAL REVENUE		24,786.09
EXPENSES		
PROGRAM SERVICES	Costs directly related to mission achievement	
BEAUTIFICATION PROJECTS	Supplies, paint, etc.	3,022.77
COMMUNITY EVENTS	Costs for events, festivals, and gatherings	3,742.76
INFRASTRUCTURE ADOCACY	Consulting fees, research, and outreach	0.00
ADMINISTRATION	General operations, insurance, professional fees	7,076.15
FUNDRAISING	Costs associated with fundraising & merchandise	680.45
TOTAL EXPENSES		14,522.07
CHANGE IN NET ASSETS	(Total Revenue - Total Expenses)	10,264.02

Key Takeaway: The Ben Lomond Village Alliance achieved remarkable financial stewardship in its first year, realizing a net positive balance of \$10,264.02. This success was driven by robust community giving—nearly \$11,000 in core donations—and successful event earnings. This positive change in net assets is not profit, but crucial capital reserved for investment. We remain committed to maximizing every dollar donated directly into community impact.

JOIN THE MOMENTUM!



Thank You For Reading!

The accomplishments in this Annual Report—from native planting and public art to advocacy for safer streets—are the direct result of our shared belief in Ben Lomond Village. As we move through the coming year, our success depends entirely on people who choose to invest in our community. Now more than ever, we believe it's crucial to build our local connections, businesses, and community for a better future.

So, jump in! We invite you to meet the movement: commit your time as a volunteer, use your professional skills on a committee, or provide the financial fuel that funds our next exciting project right here in Ben Lomond. Your participation is one of the most important ingredients in our village's continued vibrancy.

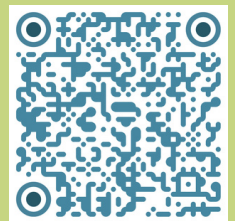
We hope this report will be the inspiration to take your next step with the BLVA.

Let's Connect!

We are deeply grateful for the time you have taken to review our progress this year. We look forward to continuing our work growing our impact and improving the lives of Ben Lomond residents and visitors.

SUPPORT OUR MISSION

- Donate: Click on <https://www.zeffy.com/donation-form/c7a7b9f9-4bce-42cb-83e9-88c15b4a9c83>
- Volunteer: Click on <https://benlomondvillage.org/helping-hand/>
- Get Our Newsletter: Sign up here: <https://benlomondvillage.org/newsletter/>



DONATE!

CONTACT INFORMATION

- Email: info@benlomondvillage.org
- Website: www.benlomondvillage.org
- Address: P.O. Box 66, Ben Lomond, CA 95005
- Social Media: Follow us on Facebook at [/benlomondvillagealliance](https://www.facebook.com/benlomondvillagealliance)



NEWSLETTER!